

# PC-PoS UK Press Release



## MOTOROLA MOBILE PRODUCTS ENABLE PC-POS UK TO BECOME ONE STOP SHOP FOR EPoS AND MOBILITY SOLUTIONS

### Basingstoke, Hants – 10 March 2008:

Authorised Motorola distributor, PC-PoS UK, today announced that it has extended its existing EPoS offering to include Motorola's mobile product range. PC-PoS, an independent trade only supplier of EPoS hardware solutions and peripheral equipment for the hospitality, retail and leisure channel, now becomes a one stop shop for its resellers helping them to meet the growing demand from their customers for superior wireless mobility products.

"In order to continue to grow our position as one of the leading EPoS specific Pan-European distributors, we recognised the need to expand our product offering. We now have a comprehensive stock of Motorola mobility products, so are in a position to offer our channel partners both the traditional EPoS hardware, for which we are so well recognised, plus Motorola's rugged mobile computers and wireless infrastructure products," said Nick Lane, Managing Director, PC-PoS UK. As a single source for EPoS and mobility products, PC-PoS will help our resellers extend the reach of the solutions they are able to offer, enabling them to pursue new business opportunities, giving them the potential to increase their revenue."

As well as stocking Motorola's durable handheld and ruggedised mobility products, PC-PoS will also be offering Motorola's vehicle mounted and wearable mobile solutions plus personal shopper devices. "We are particularly excited to be able to include Motorola's new CA50, a voice over Internet protocol (VoIP) enabled wireless scanner. The CA50 has been designed to enhance customer service, help reduce operational costs and increase worker productivity, all of which are key business issues within the hospitality, retail and leisure space," explained Lane.

The lightweight CA50, equipped with wireless LAN, bar code scanning and information retrieval, plus VoIP for integrated voice communications, will together with Motorola's existing mobility products enable PC-PoS channel partners to help their customers fill the gaps in voice and data communication that can be found in a service orientated environment.

### About PC-PoS UK

Since it was founded in 1994, PC-PoS has become one of Europe's largest independent suppliers of EPoS hardware solutions and peripheral equipment for the retail, hospitality and leisure markets. As an authorised distributor of Motorola's range of rugged mobile computers and hand held terminals PC-PoS has established itself as a one stop shop for its resellers enabling them to offer both EPoS and mobility solutions to their customers. PC-PoS is a customer focused company that understands the meaning of value ensuring that its channel partners can help their customers to discover the power and performance of DigiPoS and mobility technology. For further information please visit [www.pc-pos.co.uk](http://www.pc-pos.co.uk)

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Motorola CA50 VoIP-enabled Scanner